

On 30 August 2025, the BBA Department conducted an engaging **Case Study Analysis** session for its students. The primary objective of this activity was to deepen students' practical understanding of management concepts by linking classroom learning with real business situations. The students gives presentations on Reliance industries,Samsung,kingfisher Airlines,Maruti Suzuki.The session provided an opportunity for students to analyse real-world scenarios like , identify key issues, apply theoretical models, and propose viable solutions – thereby sharpening their managerial competencies and preparing them for future professional challenges.

